

CII Office to work-out the modalities of conducting of a National Seminar on, "Energy Efficiency in Pumping

Systems" jointly organized by CII, IPMA and SIEMA during October 2009 at Coimbatore.

## FORTHCOMING EVENTS

### **Interaction with Chief Commissioner of Income Tax**

An Interaction with Sri Arvind Pinto, I.R.S., Chief Commissioner of Income Tax will be held on 22nd July 2009.

### **Session on Business Innovation & IT**

Session on, "Business Innovation & IT" by Dr. M.S. Krishnan, Hallman Fellow and Professor of Business Information Technology, Ross School of Business, University of Michigan will be held on 24th July 2009 at ND Hall. The session will be jointly organized by SIEMA & CII, Coimbatore Zone.

### **56th Annual General Meeting**

The 56th Annual General Meeting of SIEMA will be held on 29th July 2009 at 5-45 p.m. at ND Hall, SIEMA.

### **Managing Committee Meeting**

The first Managing Committee Meeting will be held on 29th July 2009 at 6-30 p.m.

### **Workshop on ESO**

We, jointly with Indo American Chamber of Commerce – Tamil Nadu will organize a workshop on "Engineering Services Outsourcing - Opportunities & Challenges" on 6th Aug 2009 at SIEMA. Mr. Andrew T. Simkin, Consul General, U.S. Consulate General, Chennai will be the Chief Guest.



SIEMA

# Insight



THE SOUTHERN INDIA ENGINEERING  
MANUFACTURERS' ASSOCIATION

P.B. No.3847, 8/4, Race Course  
Near Thomas Park, Coimbatore 641 018.

Fortnightly Newsletter

Activities from 1st July 2009 to 15th July 2009

### **Interaction with Editor, BL**

On an invitation from Sri G. Venugopal, Editor, Business Line, Chennai, Sri Jayakumar Ramdass, President and Sri G. Rajendran, Past President held discussions on 1st July 2009 at Hotel The Residency about the budget and the role of news papers in a democratic country like India.

### **Bureau of Energy Efficiency**

Sri Sashi Kant, Consultant, Bureau of Energy Efficiency, Ministry of Power, Government of India presented a live demo and interacted with our members on 1st July 2009 on enrolment of the Pumpset companies for availing Star labelling through online.

### **Meeting with DRO**

Sri Jayakumar Ramdass, President met Sri Moorthy, District Revenue Officer, Coimbatore on 2nd July 2009 at his office and discussed about general points on industrial development.

### **Meeting at DIC**

Sri Ma. Sendhil Kumar, Managing Committee Member attended a meeting on 2nd July 2009 to discuss about the problems / grievances faced by the industry organized by the General Manager, DIC, Coimbatore. Sri Ma. Sendhil Kumar highlighted the needs of Coimbatore industries' such as roads, modernization of Coimbatore Airport, requirement of more train services to up-country cities, over bridges to ease out the traffic congestion etc. The General Manager requested us to submit the requirements during the next high level meeting of officials which will be informed shortly.

### **Extra-ordinary General Meeting**

An Extra-ordinary General Meeting of our members was held on 3rd July 2009 at our Association to adopt the approval of the Regional Director (SR), Ministry of Corporate Affairs, Government of India, Chennai about the changes made in the Articles of Association. The Minutes of the meeting has already been circulated to our members.



The Southern India Engineering Manufacturers' Association

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### **14th Managing Committee**

The 14th Managing Committee meeting was held on 3rd July 2009 at our Association. The minutes of the meeting has already been circulated.

### **Technical Committee Meeting**

The Technical Committee meeting was held on 6th July 2009 and discussed about the draft standard on Submersible Motors received from BIS, New Delhi.

### **Session on, “Fuelling South India's Energy Growth”**

SIEMA jointly with Confederation of Indian Industry, Coimbatore Zone organized a session on, “Fuelling South India's Energy Growth (An imported coal and power perspective)” by Sri Ahmed A. R. Buhari, Founder President and CEO, Coal and Oil Group of Companies on 8th July 2009 at our Association. The meeting focused on need for augmentation of power generation

### **Meeting with the officials of CBI**

We had arranged an interaction with Mr. Peter Vander Sman, Senior Consultant, Centre for Promotion of Import from Developing Countries (CBI), a non-profit Dutch Government organization formed under the Ministry of Foreign Affairs, Netherlands on 8th July 2009 at our Association. Mr. Peter explained in detail about the services rendered by

CBI such as on-site consultancy, training schemes, market informations, trade fair participation and B2B meetings with the buyers. CBI also provides support in the fields of product and production improvement, quality control, export marketing and market entry.

### **Interview by Media**

Sri T.E. Narasimhan, Staff Correspondent, Business Standard, Chennai interviewed Sri Jayakumar Ramdass, President on 10th July 2009 and discussed about state of engineering industry of our region.

### **Technical meeting**

Sri Jayakumar Ramdass, President and Sri G. Rajendran, Chairman, Pump and Motor Panel met on 10th July 2009 at our Association and discussed about releasing of Technical Achievements of SIEMA during AGM.

### **Interaction with APITCO**

Sri Srinivasa Rao, Managing Director, APITCO and Sri Rajkiran V. Bilolikar, Senior Consultant, APITCO, Hyderabad met Sri Jayakumar Ramdass, President on 13th July 2009 at our Association and discussed about the implementation of Cluster development for Engineering Sector under Business Development Services (BDS) of SIDBI.

### **Workshop on Standards & Labelling for Pumpsets**

SIEMA jointly with Small Industries Development Bank of India (SIDBI), Bureau of Energy Efficiency (BEE), New Delhi and APITCO organized a Workshop on, “Standards & Labelling for Pumpsets” on 13th July 2009 at our Association. Nearly 85 members attended the workshop. Dr. Sandeep Garg, Energy Economist, Sri Manoj Mittal, Deputy General Manager (PMD), SIDBI, New Delhi Sri Srinivasa Rao, Managing Director, APITCO and Sri N. B Narjaree, General Manager SIDBI, Coimbatore attended the workshop and addressed the gathering.

### **Discussion with Deputy Director, MSME**

Sri Palanivel, Deputy Director, MSME Development Centre, Coimbatore met Sri Jayakumar Ramdass, President on 13th July 2009 at our Association and discussed about the details of Lean Implementation under National Manufacturing Competitiveness Programme of Ministry of MSME, Government of India.

### **Meeting of Cluster Co-ordination Committee**

Sri Jayakumar Ramdass, President attended the first meeting of Cluster Co-ordination Committee meeting (CCC) formed by M/s. APITCO Ltd., on 13th July 2009 at our Association to discuss

about the implementation of the Cluster Development for Engineering Industries of our region. President offered suggestion on the subject during the meeting.

### **Meeting at Chamber**

Sri Jayakumar Ramdass, President and Sri T.C. Thiagarajan, Vice-President attended a meeting of Office-bearers of sister Associations on 14th June 2009 at Chamber towers and discussed about the industrial scenario of Coimbatore.

### **Budget Meeting**

Sri Jayakumar Ramdass, President and Sri T.C. Thiagarajan, Vice-President attended a session on, “Budget Tax Proposals on Small Industries” organized by CODISSIA on 14th July 2009 at Chamber Towers.

### **Meeting of COINDIA**

Sri Jayakumar Ramdass, President attended the Physical Infrastructure Sub-Committee of COINDIA on 15th July 2009 at CMTR2.

### **Steering Committee Meeting**

Sri Jayakumar Ramdass, President, Sri T.C. Thiagarajan and Sri V. Lakshminarayanamsamy, Vice-Presidents attended a meeting of Steering Committee formed by Confederation of Indian Industry, Coimbatore Zone on 15th July 2009 at