

7) Submission of MRP: Please note that our products are not covered under MRP Act and hence we request you not to insist on MRP of pumpsets as this may create unnecessary confusion. So we request you to suitably mention about the non-applicability of MRP on pumpsets in Schedule 7.

8) Approval of pumpsets based on third party Lab results: As agreed by BEE on the 5th August meeting and its recorded minutes, the test results given by NABL accredited labs for the last three years should be considered for star rating. We request you to include the same in Schedule 7.

9) The Bureau has not insisted ISI marking in the name plate (label) for motors registered under S & L programme. We request you not

to insist on ISI marking on the name plate for pumpsets under S & L programme as this will add to the cost. We agree that only BIS licensed products should be considered for star marking but at the same time please do not insist ISI marking on name plate(label).

We request you to kindly include all the above points in Schedule 7 to enable the pump manufacturers to register with BEE S & L programme.

On hearing from you we are ready to come and meet you to present our case in person.

Thanking you,

Yours faithfully,

V. Krishnakumar  
President, IPMA

Jayakumar Ramdass  
President, SIEMA

### FORTHCOMING EVENTS

An Extra-ordinary General Meeting will be held on Wednesday the 21st January 2009 at 5-15 p.m. at our Association.

The Eighth Meeting of the Executive Committee will be held on Wednesday the 21st January 2009 at our Association.

Flag hoisting ceremony on the eve of Republic Day will be held on 26th January 2009 at 8-30 a.m. at SIEMA.

A presentation on, "Fostering Innovations for better Society" under L-Ramp TANSTIA FNF awareness programme for Innovations will be jointly organized by SIEMA & TANSTIA FNF SERVICE CENTRE, Chennai will be held on Wednesday the 28th January 2009 at our Association.



SIEMA

# Insight



THE SOUTHERN INDIA ENGINEERING  
MANUFACTURERS' ASSOCIATION

P.B. No.3847, 8/4, Race Course  
Near Thomas Park, Coimbatore 641 018.

Fortnightly Newsletter

Activities of SIEMA from 1st January 2009 to 15th January 2009

#### Presentation on Humour in Management:

A presentation on, "Humour in Management" by Dr. G. Lakshmipathi was held on 5th January 2009 at our Association.

#### Discussion on S & L of BEE:

Sri Jayakumar Ramdass, President, Sri T.C. Thiagarajan and Sri V. Lakshminarayananasamy, Vice-Presidents, Sri G. Rajendran, Chairman, Pump and Motor Panel and Sri V. Krishnakumar, President, IPMA met on 7th January 2009 and discussed about the implementation of Standards & Labelling programme of Bureau of Energy Efficiency and decided to send a representation to Hon'ble Shri Sushilkumar Shinde, Minister of Power, Government of India and Sri Sandeep Garg, Energy Economist, BEE, New Delhi. Accordingly we have sent representations to them.

#### Programme at SNR College of Engineering:

Sri Jayakumar Ramdass, President delivered Inaugural address for the "Entrepreneurs Development Programme" on 7th January

2009 organized by SNR College of Engineering, Coimbatore.

#### Meeting of ISI:

Dr. G. Ranganathan, MC member attended a meeting organized by Indian Statistical Institute, Coimbatore on 7th January 2009 at Chamber and requested not to merge the Coimbatore branch of ISI office with Chennai office.

#### Meeting with officials of MS:

Officials from Micro Soft met Sri Jayakumar Ramdass, President on 8th January 2009 at our Association and discussed about the services extended by MS to SMEs.

#### Meeting of COINDIA:

Sri T.C. Thiagarajan and Sri V. Lakshminarayananasamy, Vice-Presidents attended a meeting on 8th January 2009 organized by COINDIA to discuss about finalizing a date for Pooja to be performed for COINDIA Foundry Complex III at Manickempalayam.

#### Meeting of KURAL:

Sri R.R. Ranghanathen, Vice-President attended a lecture on, "Urban Planning –



The Southern India Engineering Manufacturers' Association

Post Box No. 3847, 8/4 Race Course, Coimbatore 641 018, Tamil Nadu, India.

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Coimbatore City” by Sri G. Soundarajan, Vice-President, RAAC on 9th January 2009 organized by KURAL.

**Meeting of COINDIA:**

Sri R.R. Ranghanathan, Vice-President attended a meeting on 9th January 2009 organized by COINDIA to discuss finalizing a date for Pooja to be performed for COINDIA Foundry Complex II at Kallapalayam.

**EC Meeting of AIEMMA:**

Sri Jayakumar Ramdass, President attended the Executive Committee meeting of All India Electric Motor Manufacturers' Association (AIEMMA) on 10th January 2009 at Surat.

**Meeting with the Chief Minister of Gujarat:**

Sri Jayakumar Ramdass, President and Sri C.R. Swaminathan, Past President met Shri Narendra Modi, Hon'ble Chief Minister of Gujarat on 11th January 2009 at the lawns of Entrepreneur Development Institute, Ahmedabad and discussed about the industrial scenario of Gujarat and Tamil Nadu.

**Summit on Vibrant Gujarat:**

Sri Jayakumar Ramdass, President attended the Vibrant Gujarat Summit organized by Government of Gujarat on 12th January 2009 at Ahmedabad.

**Technical presentation:**

A live demo on, “Measuring Thrust Bearing Load in Submersible Pumpsets and Improvements' by Sri C.R.

Shanmughasundaram, Vice-President, Si'Tarc and Immediate Past President, SIEMA was jointly organized by SIEMA, Si'Tarc and COINDIA on 12th January 2009 at our Association.

**Governing Body meeting of Chamber:**

Sri V. Lakshminarasamy, Vice-President attended the Governing Body Meeting of Indian Chamber of Commerce & Industry Coimbatore on 12th January 2009.

*We are giving below copy of the joint representation of SIEMA & IPMA sent to Sri Sandeep Garg, Energy Economist, Bureau of Energy Efficiency, Ministry of Power, Government of India, New Delhi on implementation of S & L programme for the information of members:*

**Copy of the representation:**

7th January 2009

**Sri Sandeep Garg,**  
Energy Economist,  
Bureau of Energy Efficiency,  
Ministry of Power, NEW DELHI.

Dear Mr. Sandeep Garg,

With reference to the discussion both of us had over telephone with you in the last two days, we would like to present our views as follows:

Subsequent to our discussion SIEMA organized a Technical Committee meeting where most of the members participated. We had presented your views at the meeting and also discussed about registering our members under the BEE S& L Programme.

**After due deliberations, we submit our views as follows:**

1) Contrary to the general opinion, no large manufacturers have registered under BEE labelling programme so far. Only two manufacturers have registered so far under BEE and this clearly shows that some of the important issues are yet to be sorted out by the BEE.

2) The material of construction of the manufactures who have registered under BEE are not suitable for the Indian conditions.

3) As confirmed by you in your letter dt. 29th Oct. 2008 to SIEMA (copy enclosed), the discharge range should be covered in Schedule 7. If you note the models of submersible pumpsets currently registered with you, you will understand that high discharge pumpsets have not been covered under the Star labelling programme. The high discharge pumps that are largely used, utilizing the substantial portion of energy have not been covered by the manufacturers who have registered under BEE labelling.

4) We have been repeatedly requesting to allow tolerances as per BIS standards which is an International norm. When products like ceiling fans under your star marking programme are allowed 10% negative tolerance as per IS 374 1979, we are only requesting to allow BIS standard tolerances as applied to other electro-mechanical products. Applying this tolerance will not affect the star rating as the first decimal does not foul with the lower star rating.

5) It is our joint opinion that no manufacturer in India can get five star rating for discharges above 6 lps as per IS 8034 and above 10 lps in IS 9079 and IS 14220. So it is our earnest request to kindly consider SIEMA / IPMA suggestion on efficiency as follows:

**IS 8034 - above 6 upto 25 lps and IS 9079 & IS 14220 - above 10 upto 20 lps**

One *	Overall efficiency as per IS Standard
Two **	1.05 time overall efficiency as per IS Standard
Three ***	1.07 time overall efficiency as per IS Standard
Four ****	1.10 time overall efficiency as per IS Standard
Five *****	1.12 time overall efficiency as per IS Standard

Star Rating as per BEE	Star Rating as per SIEMA/ IPMA
IS : 8034 – 0 to 6 lps	Above 6 upto 25 lps
IS : 14220 – 0 to 10 lps	Above 10 upto 20 lps
IS : 9079 - 0 to 10 lps	Above 10 upto 20 lps

6) As suggested by you, the product registration fee may be modified as follows (as per BIS marking fee):

IS Number	Product range	Product Registration fee
IS : 8034	0 – 6 lps	Rs.10,000/-
IS : 8034	Above 6 upto 25 lps	Rs.10,000/-
IS : 9079	0 – 10 lps	Rs.10,000/-
IS : 9079	Above 10 upto 20 lps	Rs.10,000/-
IS : 14220	0 – 10 lps	Rs.10,000/-
IS : 14220	Above 10 upto 20 lps	Rs.10,000/-