

Countries and Emerging Business Opportunities” organized by Engineering Export Promotion Council, Chennai on 28th August 2009 at Hotel The Residency.

#### **Interaction meeting with Industries Commissioner:**

On an invitation from the General Manager, District Industries Centre, Coimbatore, Sri V. Lakshminarayananasamy, Vice-President attended an interaction meeting with Sri Dheeraj Kumar, I.A.S., Commissioner and Director of Industries & Commerce, Government of India on 29th August 2009 at our Association and discussed about the activities of SIEMA & COINDIA.

#### **FORTHCOMING EVENTS**

A session on, “Comprehensive on-demand – Customer Relationship Management (CRM) for Small and Medium Growing Organizations” by Sri Sumesh Menon, Chief Executive Officer, Winds Online Pvt. Ltd., will be held on 9th September 2009 at our Association.

Refresher Course on Basics of Pumps & Motors to the young entrepreneurs of our member's family will be held on 12th September 2009 at our Association.

#### **Releasing of COINDIA Portfolio:**

Sri Dheeraj Kumar, I.A.S., Commissioner and Director of Industries & Commerce, Government of Tamil Nadu released the first copy of COINDIA PORTFOLIO and the same was received by Sri V. Lakshminarayananasamy, Vice-President on 29th August 2009 at our Association.

#### **Technical Committee:**

The Technical Committee meeting was held on 31st August 2009 and discussed about conducting of a Refresher Course on Pump & Motor basics to the younger generation entrepreneurs. It was decided to conduct the course on 12th September 2009 at our Association.



# SIEMA **I**nsight



**THE SOUTHERN INDIA ENGINEERING MANUFACTURERS' ASSOCIATION**

P.B. No.3847, 8/4, Race Course  
Near Thomas Park, Coimbatore 641 018.

Fortnightly Newsletter

Activities from 16th August 2009 to 31st August 2009

#### **Technical Committee:**

Technical Committee met on 17th August 2009 and discussed about Types of duty and classes of rating assigned to Rotating Electrical Machines (First Revision of IS 12824)

#### **Steering Committee meeting:**

Sri R.R. Ranganathan and Sri T.C. Thiagarajan, Vice-Presidents and Sri G. Rajendran, Chairman, Pump & Motor Panel attended the Steering Committee meeting of Pump Conference organized by Confederation of Indian Industry, Coimbatore Zone and chaired by Sri Jayakumar Ramdass, President on 18th August 2009 at our Board Room.

#### **Discussion on Techno 4:**

Sri Rajeev Singh, Branch Manager, Orbitz Exhibitions Pvt Ltd., met our Office Bearers on 19th August 2009 at our Association and discussed about the

developments on Techno 4 – an International Exhibition to be held on 9th, 10th and 11th April 2010.

#### **Managing Committee:**

The Second Managing Committee Meeting of our Association was held on 19th August 2009 at our Association. The Committee decided on the members to be co-opted and to be invited as Special Invitees to our MC Meetings. The minutes of the meeting has already been circulated to our members.

#### **Platinum Jubilee Celebrations:**

Sri Jayakumar Ramdass, President and Sri G. Rajendran, Past President attended the Platinum Jubilee Celebrations of South India Mills' Association on 22nd August 2009 at SITRA Auditorium. Shri Dayanidhi Maran, Hon'ble Minister of Textiles,



**The Southern India Engineering Manufacturers' Association**

Post Box No. 3847, 8/4 Race Course, Coimbatore 641 018, Tamil Nadu, India.

Phone : 0422 - 2220014 Fax : 0422 - 2223076 Email : siema@vsnl.com Website : www.siema.org

Government of India inaugurated the event. Shri K.K.S.S.R. Ramachandran, Hon'ble Minister for Handlooms and Textiles and Shri Pongalur N. Palaniswamy, Hon'ble Minister for Rural Industries, Government of Tamil Nadu also participated in the meeting.

#### **Inauguration of new Facility at CTS:**

Sri Jayakumar Ramdass, President attended the inauguration of the Techno-Campus of Cognizant Technology Services (CTS) on 22nd August 2009. The 6200 seater facility was inaugurated by Shri M.K. Stalin, Hon'ble Deputy Chief Minister of Tamil Nadu in the presence of Shri A. Raja, Hon'ble Minister of IT, Government of India and Smt. Poongothai, Hon'ble Minister for IT, Government of Tamil Nadu.

#### **Meeting with Chairman, TNPCB:**

Sri S. Balakrishnan, I.A.S., Chairman, Sri R. Ramachandran, Member Secretary, Tamil Nadu Pollution Control Board, Chennai and Sri Kamaraj, District Environmental Engineer, TNPCB, Coimbatore held discussions with the Office-bearers of SIEMA, CODISSIA, TANSTIA, COINDIA, COSMAFAN & COFIOA on 24th

August 2009 at our Association about the operation of Cupola Furnace by foundry units. The TNPCB Chairman instructed those foundries that do not have any Pollution Control measures to install the same within three months or face closure.

#### **Technical Committee:**

The Technical Committee meeting was held on 24th August 2009 and discussed about the International Standard – IEC Rotating Electrical Machines – Functional Evaluation of Insulation Systems – Part 21 – Test Procedures for Wire-wound winding – Thermal Evaluation and classification.

#### **Discussion on Refresher Course:**

Sri Jayakumar Ramdass, President held discussions with the Technical Committee members on 24th August 2009 on conducting a Refresher Course on Basics of Pumps & Motors to the young entrepreneurs of our member's family during September 2009.

#### **Meeting with foundry members:**

Sri Jayakumar Ramdass, President and Sri G. Rajendran, President, COINDIA held discussions with the representatives of foundry members on 25th August 2009 about shifting of

foundry units from residential area to industrial area.

#### **Session by MentorSquare:**

We arranged a session on, “Planning for Growth in Times of Uncertainty” by Sri Ravi Narayan, Director, Sri Renukaprasad Belgur, Executive Director, Avasarala Technologies and Sri Venkatesh Ananthanarayanan, Executive Mentor, Mentor@MentorSquare, Bangalore on 26th August 2009 at our Association.

#### **Zonal Council Meeting:**

Sri Jayakumar Ramdass, President attended the Zonal Council Meeting of Confederation of Indian Industry, Coimbatore Zone on 26th August 2009 at PSGIMS and made a presentation on Pump Conference to be held on 20th and 21st November 2009.

#### **Session on Star Trek**

Sri R.R. Ranghanathen, Vice-President attended a Session on, “Star Trek” by Sri Doraiswamy, Managing Director, Sakthi Masala Group and Sri M. Krishnan, Managing Director, Sree Krishna Sweets organized by CII, Coimbatore Zone on 26th August 2009 at PSGIMS.

#### **Core Committee Meeting:**

The First Core Committee Meeting of Techno 4 was held on 27th August 2009 at our Association. Office-bearers, Core Committee members and representatives from Orbitz attended the meeting and discussed about the developments and other arrangements to be made for conducting Techno 4 – an International Exhibition to be held on 9th, 10th and 11th April 2010 at CODISSIA Trade Fair Complex.

#### **PSG Alumni Meeting:**

Sri Jayakumar Ramdass, President and Sri V. Lakshminarayanan, Vice-President attended a meeting of PSG Alumni of Fund Raising on 27th August 2009 at Indian Chamber

#### **Meeting with Commissioner, Industries Department:**

Sri Jayakumar Ramdass, President met Sri Dheeraj Kumar, I.A.S., Commissioner and Director of Industries and Commerce, Government of Tamil Nadu and discussed about the industrial scenario of Coimbatore on 28th August 2009 at our Association.

#### **Seminar on, “Trade Agreements”**

Sri T.C. Thiagarajan, Vice-President attended a seminar on, “Trade Agreements between India and various