

1) The Presentation on “Implementation and Certification of ISO 9001” by Sri Krishna Bharathi, TUV Rheinland and Sri C.G. Subramonian, ZANDIC.

2) The Session on “Practicality in implementing ISO” by Sri Jayaraman, Design Engineer, Suguna Industries.

3) The Presentation on “Subsidies available to MSMEs for ISO initiatives” by Sri Ramasubbu, General Manager, District Industries Centre, Coimbatore.

4) The Presentation on “Practical Hints in Energy Conservation, Dos and Don'ts” by Sri Thirumurthy, Dy, General Manager, Tamil Nadu Energy Development Agency, Coimbatore.

Managing Committee Meeting

The Tenth Managing Committee meeting of SIEMA was held on 11th April 2010 at CODISSIA Trade Fair Complex. The Minutes of the meeting will be sent to the members shortly.

Meeting with GI Consultant

Sri Ravi, Consultant, Geographical Indication (GI) met Sri Jayakumar Ramdass, President on 14th April 2010 at our Association and discussed about the registration of Geographical Indication for Coimbatore Pumpsets.

Inauguration of Smart Rooms 2010

Sri Jayakumar Ramdass, President inaugurated the Smart Rooms 2010 - A Kitchen Bedroom and Bathroom Show on 15th April 2010 at Smt. Padmavathi Ammal Cultural Centre.

IEEMA Electrical Insulation System (IEIS)

A Presentation on “IEEMA Electrical Insulation System” (IEIS) (recognized by UL) by Sri Prabhakara Bantwal, Business Manager - India, Middle East Asia and Africa and Sri A.V.A. Rajendra Prasad, Section Manager -HAL & C, UL India Pvt. Ltd. was conducted on 15th April 2010 at SIEMA.



SIEMA

THE SOUTHERN INDIA ENGINEERING
MANUFACTURERS' ASSOCIATION

P.B. No.3847, 8/4, Race Course,
Near Thomas Park, Coimbatore 641 018.

Insight

Innovate to Grow

Activities of SIEMA from 1st April 2010 to 15th April 2010

Meeting on Techno 4

President, Office bearers and members discussed about the latest developments and Conference Papers presented during the Techno 4 to be held on April 2010 on 1st and 2nd April 2010 at our Association and CODISSIA Trade Fair Grounds.

Meeting with Hindu Officials

The officials from Hindu, met Sri Jayakumar Ramdass, President on 1st April 2010 at our Association and discussed about the releasing of special feature on Techno 4.

Inaugural Invitation

Sri Jayakumar Ramdass, President extended a personal invitation to Sri K. Ramasamy, Managing Director, Roots Group of Companies requested to inaugurate the Techno 4 to be held on 9th – 11th April 2010. Sri K. Ramasamy immediately

accepted to inaugurate the Exhibition on 3rd April 2010

Meeting with Minister

Sri Jayakumar Ramdass, President, Sri T. C. Thiagarajan, Sri V. Lakshminarayanan, Vice Presidents and Sri G. Rajendran, Past President met Shri Pongalur N. Palanisamy, Hon'ble Minister of Rural Industries and Animal Husbandry, Government of Tamil Nadu on 4th April 2010 and invited for Valedictory function of Techno 4. The Minister accepted our invitation to attend the Valedictory function of Techno 4 on 11th April 2010 at CODISSIA Trade Fair Complex.

The House of Madagascar in India

Sri Jayakumar Ramdass, President offered the felicitations during the Inauguration of the House of



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Madagascar in India. Sri Andrianarivelo Tiana Soloniaina, Director General inaugurated the House on 6th April 2010 at Hotel the Residency.

Press Meet on Techno 4

We arranged a Press meet to brief about the Techno 4 to the Press and Media on 7th April 2010 at our Association.

State council Meeting of CII

Sri Jayakumar Ramdass, President attended the Tamil Nadu State Council Meeting of Confederation of Indian Industry on 7th April 2010 at Chennai.

Inauguration of Techno 4

Sri K. Ramasamy, Managing Director, Roots Group of Companies inaugurated the Techno4 and delivered the inaugural address on 9th April 2010 at CODISSIA Trade Fair Grounds at E Hall. The Senior Members, Past Presidents, Managing Committee Members, Special Invitees and Sister Associations Presidents and office bearers and Government officials attended the Inauguration.

Minister visit to Techno 4

Shri Pongalur N. Palanisamy, Hon'ble Minister for Rural Industries, Government of Tamil Nadu visited the Techno 4 on 11th April 2010 and visited all the stalls, it was an encouragement to all the exhibitors, who participated in Techno 4. During Minister's speech, he explained about the availability of grant for participating in the Exhibitions to MSME industries and also requested to avail the Genset subsidy for MSMEs by Government of Tamil Nadu.

Technical Sessions during the Techno 4

Day 1: 9th April 2010 - Technical Session on "Pumps & Ancillary Equipments" Session Chaired by Sri G. Ranganathan, Freelance Technical Consultant.

- 1) The Presentation on "Life Cycle Cost in Pumping Systems" by Sri Srikant and Sri Bhagavan Narayan Kalange, Kirloskar Brothers Ltd., Pune.
- 2) The Financial Schemes available with the Ministry of Micro, Small and

Medium Enterprises, Government of India by Sri V. Ramakrishnan, Asst. Director, MSME Development Institute, Coimbatore.

3) Open house meeting: Interaction session including MNC companies and foreign delegates. Mr. Anil Keswani, Country Manager, Water Systems, Franklin Electric India shared about "Franklin Electric" USA.

Day 2: 10th April 2010 - Technical Session on "Foundry" Session Chaired by Sri V. Venkateswaran, Chairman, Institute of Indian Foundrymen - Coimbatore Chapter.

- 1) The Presentation on "Energy Efficiency and Environmental Improvement in Foundry Industry" by Sri Prasanto Pal, Senior Fellow, TERI, New Delhi.
- 2) The Presentation on "Latest Trends in Foundry Automation" by Sri Naveen Narayanan, DISA India Ltd., and Sri Elango, Fcare.
- 3) The Presentation on "Quality Castings Right from the Drawing

Stage" by Sri B. S. Govind, Technical Consultant.

Technical Session on "Motors and Rotating Devices" Session Chaired by Prof. R. Subramanian, HoD of EEE Department & Technical Co-ordinator, SIEMA.

- 1) The Presentation on "Energy Efficient Motors Significance Testing of Rotating Machine" by Sri Bharat V Shah, Managing Director, Poly Phase Motors, Mumbai
- 2) The Presentation on "Basic aspects of Electrical Material Testing" by Sri K. Gunabal, Deputy Director and Mr. A.M. Selvarraj, Asst. Director, Si'Tarc.
- 3) The Presentation on "Modern Advancement in Wires & Cables for Rotating Machines" by Sri Dhamodaran, SIECHEM Technologies P Ltd., Pondy.

Day 3: 11th April 2010 - Technical Session on "Light Engineering" Session Chaired by Dr. G. Ranganathan, CEO, Rover Components Ltd.,