

This has reference to the telephonic talk the undersigned had with you on the above subject. We submit the following for your kind consideration:

a) As the BIS declared efficiencies are taken into consideration for the star labelling programme, the BIS department itself has a periodic checking visit at the factories and separate quality certification is not necessary.

b) This will discourage smaller manufacturers to get into BEE fold as getting the quality certification is expensive for them. This will directly contradict BEE's objective of getting Small and Medium Industries into its programme.

c) Some of the medium and large companies operating under one brand name will have multiple manufacturing

locations and all the locations may not be certified for ISO certification but they will be following the same systems throughout the organization.

Apart from the above, BEE also has a periodic performance checking programme which will ensure that manufacturers follow proper methods in manufacturing.

In view of the above, we request you not to insist on any time line for getting ISO certification.

Thanking you,

Yours faithfully,

Jayakumar Ramdass
President, SIEMA

FORTHCOMING EVENTS

A session on, "Building Leadership in Family Business" by Sri V. Ramakrishnan, Expert in the field will be held on 9th October 2009 at Senator I, Hotel The Residency, Coimbatore.

An interaction meeting with the Jt. Chief Inspector of Factories, Coimbatore will be held on 23rd October 2009 at our Association.

SIEMA Day will be held on 31st October 2009 at COINDIA Complex, Avarampalyam, Coimbatore. .



SIEMA

Insight



THE SOUTHERN INDIA ENGINEERING
MANUFACTURERS' ASSOCIATION

P.B. No.3847, 8/4, Race Course
Near Thomas Park, Coimbatore 641 018.

Fortnightly Newsletter

Activities from 15th September 2009 to 30th September 2009

Managing Committee Meeting

The Third Managing Committee Meeting was held on 16th September 2009 at our Association. The minutes of the meeting has already been circulated to all our members.

Inauguration of Management Association

Sri Jayakumar Ramdass, President delivered the inaugural address during the inauguration of Management Association "MAGNA" organized by RVS Institute of Management Studies and Research on 17th September 2009.

Launch of Model approval Test of Scales and Weights

The "Launch of Model approval Test of Scales and Weights" jointly organized by SIEMA Si'Tarc and CODISSIA on 18th September 2009 at Si'Tarc, Avarampalayam. Shri R. Mathurbootham, Director, Legal Metrology, Government of India, New Delhi was the Chief Guest and handed over the certificate to Si'Tarc. Si'Tarc is

the only private laboratory which has got the approval from the Government for Testing Scales and Weights. The other five labs are Government laboratories. We offered felicitations to Sri Krishnamoorthy, Managing Partner of Rasi Engineering Works for his efforts in getting the certificate to Si'Tarc.

Technical Committee

Technical Committee meeting was held on 21st September 2009 and discussed about the Draft IS 9283.

Interview by Polimer Channel

Mr. Raja, Sr. Reporter, Polimer Channel interviewed Sri Jayakumar Ramdass, President on 21st September 2009 about industrial activities in and around Coimbatore

Meeting with Siruthuli official

Sri Ramesh, Executive, Siruthuli met Sri Jayakumar Ramdass, President on 22nd September 2009 and discussed about planting saplings in our member industries.



The Southern India Engineering Manufacturers' Association

Post Box No. 3847, 8/4 Race Course, Coimbatore 641 018, Tamil Nadu, India.

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Awareness Programme

We jointly with Indian Chamber of Commerce & Industry and CODISSIA conducted an awareness Programme on "Issue of Smart Card for Insured Persons and Open House on ESI" on 22nd September 2009 at our Association. Sri R. Mohan Kumar, Joint Director, ESI Corporation, Coimbatore explained in detail about the benefits of Smart Card. The programme was attended by over 150 members.

Meeting with DIG of Police

Office Bearers of SIEMA, Indian Chamber, CODISSIA and TACT met Sri Pramod Kumar, I.P.S., DIG of Police, Coimbatore on 22nd September 2009 at his office and discussed about the Industrial scenario in Coimbatore.

Office bearers Meeting

Office-bearers of SIEMA, CODISSIA, Chamber and TACT met and discussed about the Current industrial scenario of our region on 23rd September 2009 at Chamber Office.

Session on "Central Excise Customs & Service Tax and Foreign Trade Policy"

We conducted a session on "Recent Changes in Central Excise, Customs & Service Tax and Foreign Trade Policy by Sri S. Jaikumar and team, Swamy Associates on 23rd September 2009 at our Association. Sri C. Rajendiran,

I.R.S., Commissioner, Central Excise, Customs and Service Tax, Coimbatore was the Chief Guest. Nearly 100 members attended the session.

Steering Committee Meeting on Conference on "Pumps"

Sri Jayakumar Ramdass, President, Sri V. Lakshminarayanamsamy, Vice President attended the Steering Committee Meeting on 24th September 2009 at CII to discuss about conducting of National Conference on "Pumps" to be held on 20th and 21st November 2009 at Coimbatore.

KURAL AGM

Sri Jayakumar Ramdass, President attended the Annual General Meeting of KURAL on 24th September 2009 at our Association.

Workshop on "Entrepreneurship Excellence"

Sri Jayakumar Ramdass, President addressed the students during the Workshop on "Entrepreneurship Excellence" conducted by the Placement and Entrepreneurship Cell of Coimbatore Institute of Technology on 25th September 2009 at College campus.

AGM of PSG STEP

Sri Jayakumar Ramdass, President attended the 11th Annual General Meeting of PSG - Science and

Technology Entrepreneurial Park (STEP) on 25th September 2009 at PSGCT.

Governing Body Meeting of PSG STEP

Sri Jayakumar Ramdass, President attended the Governing Body meeting of PSG STEP on 25th September 2009 at PSGCT.

Ayudha Pooja

We performed Ayudha Pooja at our Association on 25th September 2009 at our Association. Office bearers and MC members of SIEMA and COINDIA attended Pooja.

AGM of Si'Tarc

Sri Jayakumar Ramdass, President attended the 22nd Annual General Meeting and First Governing Council meeting of Si'Tarc on 25th September 2009. President offered felicitations to Sri V. Sundarrajulu, out-going President and Sri C.R. Shanmughasundaram, newly elected President and other Office-bearers of Si'Tarc.

State council meeting of CII

Sri Jayakumar Ramdass, President attended the Tamil Nadu State Council meeting of Confederation of Indian Industry on 29th September 2009 at Madurai. Sri N. Mathivanan, I.A.S., District Collector, Madurai, Ms. Sigy Thomas Vaidhyan, I.A.S., District

Collector, Virudhunagar and Sri Indra Kumar, I.R.S., Commissioner, Income Tax, Madurai addressed the State Council Members.

Condolence meeting

We organized a condolence meeting to pay tributes to our Past President Sri D. Balasundaram, Founder of Textool Company Ltd. on 30th September 2009 at our Association. Sri K.G. Balakrishnan, Chairman, KG Group of Companies, Dr. B.K. Krishnaraj Vanavarayar, Chairman, Bharatiya Vidya Bhavan, Coimbatore Chapter, Sri A.V. Vardhararajan, Managing Director, Sandfit Foundries and Sri C.R. Shanmughasundaram, Past President, SIEMA offered tributes and recalled the services of Sri D. Balasundaram.

REF:SIEMA/BEE/2009-10
21st September 2009.

Sri Sandeep Garg,

Energy Economist,
Bureau of Energy Efficiency,
Ministry of Power,
NEW DELHI.

Dear Sir,

Sub: ISO 9001 Quality Certification as a condition to register under S & L Programme of BEE - reg.